

2001 NEW YORK FOOTBALL GIANTS
KICKOFF LUNCHEON

COMPARISON FINANCIAL REPORT

<u>INCOME</u>	<u>2001</u>	<u>2000</u>	<u>1999</u>	<u>1998</u>
TICKETS:	\$75,383	\$ 72,400	\$ 72,000	65,300
RAFFLES:	\$27,585	\$ 38,340	\$ 37,217	26,115
ADVERTISING:	\$25,500	\$ 24,500	\$ 22,000	11,800
CONTRIBUTIONS:	\$30,905	\$ 31,483	\$ 35,850	32,157
<u>TOTAL INCOME:</u>	<u>\$159,373</u>	<u>\$ 166,723</u>	<u>\$167,067</u>	<u>\$135,340</u>
 <u>EXPENSES</u>				
NEW YORK SHERATON:	\$58,227	\$ 53,046	\$ 55,281	52,068
LOG ON MAILING: (Mailing House)	\$ 7,563	\$ 7,228	\$ 10,350	2,750
KASHAN PRINTING: (Printing of Letterhead, Journal, etc.)	\$ 6,617	\$ 15,907	\$ 17,390	7,416
ROYAL PRESS Journals and save-the-date cards	\$ 4,967			
LIBERTY LETTER SERVICE: (Printing of raffle books)	\$ 2,175	\$ 1,950	\$ 3,200	2,075
EFFECTIVE SECURITY: (Security services)	\$ 1,100	\$ 1,100	\$ 1,500	1,600
<u>TOTAL EXPENSES:</u>	<u>\$ 80,649</u>	<u>\$ 79,231</u>	<u>\$ 87,721</u>	<u>\$65,906</u>
<u>NET TOTAL:</u>	<u>\$ 78,724</u>	<u>\$ 87,492</u>	<u>\$ 79,346</u>	<u>\$69,434</u>

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KICKOFF LUNCHEON

COMPARISON FINANCIAL REPORT

<u>INCOME</u>	<u>2000</u>	<u>1999</u>	<u>1998</u>
TICKETS: 850 - 11,000	\$ 72,400	\$ 72,000	65,300
RAFFLES:	\$ 38,340	\$ 37,217	26,115
ADVERTISING:	\$ 24,500	\$ 22,000	11,800
CONTRIBUTIONS:	\$ 31,483	\$ 35,850	32,157
TOTAL INCOME:	\$ 166,723	\$167,067	\$135,340
 <u>EXPENSES</u>			
NEW YORK SHERATON:	\$ 53,046	\$ 55,281	52,068
LOG ON MAILING: (Mailing House)	\$ 7,228	\$ 10,350	2,750
KASHAN PRINTING: (Printing of Letterhead, Journal, etc.)	\$ 15,907	\$ 17,390	7,416
LIBERTY LETTER SERVICE: (Printing of raffle books)	\$ 1,950	\$ 3,200	2,075
EFFECTIVE SECURITY: (Security services)	\$ 1,100	\$ 1,500	1,600
TOTAL EXPENSES:	\$ 79,231	\$ 87,721	\$65,906
 NET TOTAL:	 \$ 87,492	 \$ 79,346	 \$69,434