

Alemayehu, Luladey

From: Hogan, Mark
Sent: Thursday, January 17, 2008 2:23 PM
To: Alemayehu, Luladey
Subject: FW: [SPAM]RE: Fund in Devin Reddy's Memory

How about this e-mail chain? If you scroll all the way to the bottom, Joan Coombs (who is Devin and Chris' Aunt) explains the set up. Joan was a development professional for 30 years and took part in advising Chris on how he could memorialize his brother from a donating/fundraising perspective. Chris is supposed to give second and final installment, of a similar amount (\$25k or so) after the first of the year. I would forward that e-mail to you as well.

Thanks Luladey,
Mark

P.S. feel free to call me again if you need something else

From: Callagy, Catherine
Sent: Wednesday, November 14, 2007 3:54 PM
To: Jacobs, Evan; Hogan, Mark
Subject: FW: [SPAM]RE: Fund in Devin Reddy's Memory

fyi

From: Joan Coombs [mailto:jcoombs@nobleworkconsulting.com]
Sent: Wednesday, November 14, 2007 3:14 PM
To: Callagy, Catherine
Subject: RE: [SPAM]RE: Fund in Devin Reddy's Memory

Thank you Catherine. That is a lovely idea. the piece would of course have to be authored by my nephew, Devin's brother, from whom the main gift will come. But I will be happy to "ghost-write" it if Chris agrees. Thank you again for all your help.

noble work consulting

Joan S. Coombs
413 298-5194
jcoombs@nobleworkconsulting.com

From: Callagy, Catherine [mailto:ccallagy@svcmcnyc.org]
Sent: Monday, November 12, 2007 5:46 PM
To: Joan Coombs
Subject: [SPAM]RE: Fund in Devin Reddy's Memory

That is very nice to hear. Perhaps in some months you might consider writing a piece for our donor newsletter about the importance of Dr. Cook to Devin and your family's decision to establish a fund in his memory for the fellows. It is a wonderful way to memorialize him and to do some real good at the same time. Just a thought for you

1/22/2008

to consider when you feel it is appropriate. All my best to you and your family, Catherine

From: Joan Coombs [mailto:jcoombs@nobleworkconsulting.com]
Sent: Monday, November 12, 2007 4:14 PM
To: Callagy, Catherine
Cc: McGill, Megan; Deluca, Steven; Hogan, Mark; Bonet, Liz
Subject: RE: Fund in Devin Reddy's Memory

Dear Catherine,

Thank you so much for your prompt response and kind words (and excuse the typos I just noticed - I was going too fast!).

Regular notifications should go to:

Christopher J. Reddy
2 Tarkington Road
Holbrook, New York 11741

Just fyi, Dr. Cook will be making a few remarks at the memorial celebration this Friday. Devin really took to him - I think he was one of the few physicians Devin trusted during the whole process, in terms of knowing he really cared.

Thank you again for your assistance.
Sincerely,
Joan

noble work consulting

Joan S. Coombs
413 298-5194
jcoombs@nobleworkconsulting.com

From: Callagy, Catherine [mailto:ccallagy@svcmcnny.org]
Sent: Monday, November 12, 2007 9:07 AM
To: jcoombs@nobleworkconsulting.com
Cc: McGill, Megan; Deluca, Steven; Hogan, Mark; Bonet, Liz
Subject: RE: Fund in Devin Reddy's Memory

Dear Joan:

This named fund is being set up by our investment manager and we did receive the first gift on Friday. The fund will be managed in the same fashion as our other endowments and interest used in the manner you specified below. We will send regular notifications to Christopher or you (or both if you wish) about gifts that have come in. I trust that we have both of your contact information for this purpose.

It sounds like Dr. Cook is working directly with the people at the cancer center on additional recognition which is great.

1/22/2008

Please accept our sincere condolences for your loss and don't hesitate to reach us if there is anything else we can do. Mark Hogan will be out until the end of this week and in the meantime please feel free to contact me.

Sincerely,

Catherine Callagy

Catherine S. Callagy
Senior Vice President, Fund Development
Saint Vincent Catholic Medical Centers
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Office: 212-604-2276
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Fax: 212-604-7533

-----Original Message-----

From: Joan Coombs [mailto:jcoombs@nobleworkconsulting.com]
Sent: Monday, November 12, 2007 8:16 AM
To: McGill, Megan
Cc: Hogan, Mark; 'Coombs, Joan'; ccallaghy@svcmcnyc.org
Subject: Fund in Devin Reddy's Memory
Importance: High

Dear Megan,

I don't know if Mark Hogan is back yet, in light of his loss, so I am writing directly to you with copies to Mark and Catherine Callagy. Additionally, yours is the only email address I know I have correctly.

I think you know I have been dealing with Mark and with Dr. Bill Cook, who have both been wonderful, to set up a fund to honor the memory of my nephew. I have been doing this on behalf of my nephew's older brother Christopher Reddy. The memorial service is this Friday, and as invitations have been going out, you may start to receive gifts immediately so I am getting this information to you all. Unfortunately, it is taking longer than I would have thought to get the details nailed down, so we are doing this a bit backwards (meaning gifts will be coming in before I have a confirmation from St. Vincent's that everything is in place. But that's the way it went.

Here is what we have agreed upon:

The fund is to be The Devin Thomas Reddy Fellowship Fund

It is in Devin's memory and dedicated to the work of Dr. William Cook, Coordinator for the Fellowship Program in Oncology at the Cancer Care Center of Saint Vincent's Hospital. Devin was close to Dr. Cook and it was his wish that something of this nature be created. Dr. Cook has been personally involved in creating the purpose of the fund. The Fund will support the costs associated with the Oncology Fellows' attendance at required off-site trainings as Dr. Cook deems appropriate. St. Vincent's Foundation has agreed to manage the fund, preserving the corpus, and making the interest earnings available for the

purpose for which the fund has been established.

Finally, as you may know, we are still working on a naming opportunity at the Cancer Care Center. The administrator is open to this, and is working on a concept with Dr. Cook. At this point, the notion of a plaque on the Fellows Office (the original suggestion) has not been accepted for several reasons that make sense. But I am confident that with Dr. Cook's intervention, a permanent remembrance will be realized.

Please let me know as soon as is possible that you have received this email and have made sure Mark and or Catherine Callaghy have seen it. I await confirmation that of this has been done correctly.

Many thanks,
Joan Coombs

noble work consulting

Joan S. Coombs
413 298-5194
jcoombs@nobleworkconsulting.com

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